

Easy Do Ltd - Terms of Service

Last Updated: 09 August 2025

Welcome

Welcome to Easy Do Ltd ("we", "our", "us"). These Terms of Service ("Terms") form a legally binding agreement governing your access to and use of our services, including our website, live streaming platform, AI-powered productivity tools, accountability features, reminders, progress tracking, device blocking, merchandise sales, group meet-ups, and our creator partnership program. By accessing or using our services, you confirm that you have read, understood, and agree to be bound by these Terms. If you do not agree, you must not use our services.

1. Eligibility

You must be at least 18 years old to use our services. By using our services, you warrant that you meet this requirement. We reserve the right to request proof of age at any time and to suspend or terminate accounts where eligibility requirements are not met. Accounts terminated for breach of this clause are not entitled to refunds. Our services are only legally offered to residents of the United Kingdom, European Union, EEA, Scandinavia, North America, South Korea, Japan, New Zealand, and Australia. Access from other countries is prohibited and at your own risk; we accept no liability for such access.

2. Services Provided

We offer AI-assisted productivity tools designed for individuals with ADHD, initially targeting students and later expanding to professionals and general public. Our services include: - Calendar automation via natural language input. - AI-powered accountability and reminders. - Progress tracking and distraction reduction via device blocking. - Live streaming sessions with voting, chat, and monetization features. - Sales of apparel, gadgets, and motivational merchandise. - Online and in-person community meet-ups for collaborative productivity. - AI-hosted group task sessions. We may modify, add, or remove features at any time to improve our services, for security, or to comply with legal requirements. All changes, including expansions to service areas, will be binding upon continued use of our services. We are not responsible for failure to deliver services caused by circumstances beyond our control.

3. User Responsibilities

You agree to: - Use our services only for lawful purposes in approved jurisdictions. - Provide accurate, complete, and current information when registering. - Not engage in harassment, abuse, hate speech, or disruptive conduct. - Not transmit illegal, defamatory, obscene, or prohibited content, especially in jurisdictions with strict content laws. - Comply with all applicable laws regarding online conduct and content. - Not attempt to exploit, copy, reverse-engineer, or misuse our AI tools or systems. - Maintain the confidentiality of your account credentials and be responsible for all activity under your account. We may suspend, restrict, or terminate accounts for violations without notice or refund.

4. Payments & Refunds

All fees, subscription charges, and merchandise prices are listed on our website and may be updated at any time. Payments are processed via approved third-party providers (e.g., Stripe). We do not store payment details. Refund eligibility is determined by our published refund policy at the time of your purchase and may vary by jurisdiction. Student discounts (40%) require valid proof of enrollment. Promotional codes may have expiration dates and are issued at our sole discretion. Failure to make timely payments may result in suspension or termination of services. Chargebacks or fraudulent payment disputes may result in immediate account termination and legal action.

5. Creator Partnership Program

To qualify for promo codes, creators must actively use our services for at least one full calendar month. Initial promo codes: 50% revenue share + 50% customer discount for six months; only issued within the first three months of the program. After the first three months: 30% revenue share + 30% customer

discount. We reserve the right to modify the program structure, commission rates, or eligibility criteria at any time. Creators engaging in fraudulent activity, policy violations, or inactivity will be removed without notice and may forfeit any unpaid earnings.

6. Limitation of Liability

To the fullest extent permitted by law, Easy Do Ltd shall not be liable for indirect, incidental, special, consequential, or punitive damages, including loss of profits, data, or productivity, even if advised of such possibility. We do not guarantee that our services will meet your specific productivity goals. Our total liability to any user for all claims shall not exceed the total amount paid by that user in the 12 months preceding the claim. You agree to indemnify and hold harmless Easy Do Ltd, its officers, employees, and agents from any claims, damages, liabilities, or expenses arising from your use of the services or breach of these Terms.

7. Regional Compliance & Restrictions

Our services are only legally offered to residents of the United Kingdom, EU/EEA member states, Scandinavia, North America, South Korea, Japan, New Zealand, and Australia. We expressly do not offer services to residents of any other jurisdiction, including but not limited to UAE, China, Russia, and restricted countries under UK sanctions. By using our services, you confirm you are not located in or a resident of any prohibited jurisdiction. We disclaim all liability for legal or regulatory consequences arising from access to our services from prohibited jurisdictions.

8. Changes to Terms

We may amend these Terms to reflect changes in our business, legal obligations, or service offerings. All changes (including expansions to service areas) become binding when you continue to use the service after notice is provided. We will give reasonable notice (minimum 14 days for material changes) via email and/or prominent notice on our website. Explicit consent will only be sought where required by law in specific jurisdictions. Continued use of the services after the notice period constitutes acceptance. We maintain an archive of previous Terms for at least six years, available upon request.

9. Governing Law & Dispute Resolution

These Terms are governed by and construed in accordance with the laws of England and Wales. All disputes shall be resolved exclusively in the courts of London, England, or through binding arbitration in London, at our discretion. You waive any right to participate in class actions or collective proceedings. For residents of permitted jurisdictions outside the UK, disputes must still be brought exclusively in England and Wales.

10. Contact

For questions or concerns regarding these Terms, contact: Samuel Jegede Easy Do Ltd Seeds Hub, Empire Way, Wembley HA9 0RJ Email: sam.jegede@outlook.com